

EWOUD BOGAERT

MEDIA KIT



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EWOUD BOGAERT IS A FINANCE EXPERT FOCUSED ON THE BELGIAN MARKET, KNOWN FOR HIS CLEAR AND PRACTICAL INSIGHTS THAT REACH OVER 100,000 BELGIANS.

HE HOLDS TWO MASTER'S DEGREES IN ECONOMICS AND IS CURRENTLY PURSUING HIS REGISTERED AUDITOR TITLE.

WITH 10+ YEARS OF EXPERIENCE AT EY AND DELOITTE, HE NOW RUNS BOGAERT ASSURANCE & ADVISORY, OFFERING TAILORED FINANCIAL CONSULTING FOR BELGIAN SMES.

ABOUT EWOUD



FOLLOWING

FOLLOWERS

10K

VIEWS 30 DAYS

> 1M

PLATFORMS



AUDIENCE

AGE RANGE

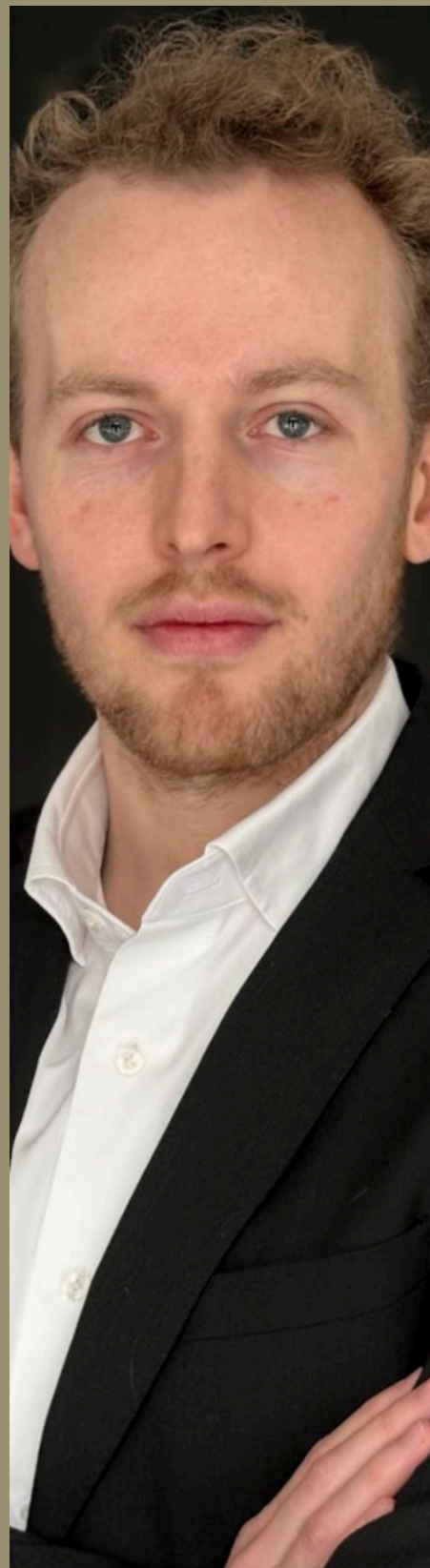
68% 18-34 YEARS

LOCATION

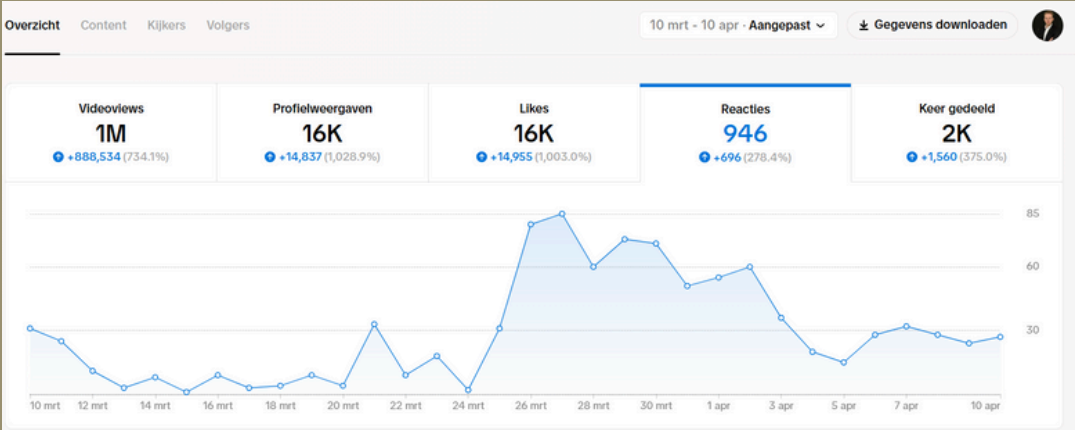
97% BELGIUM

GENDER

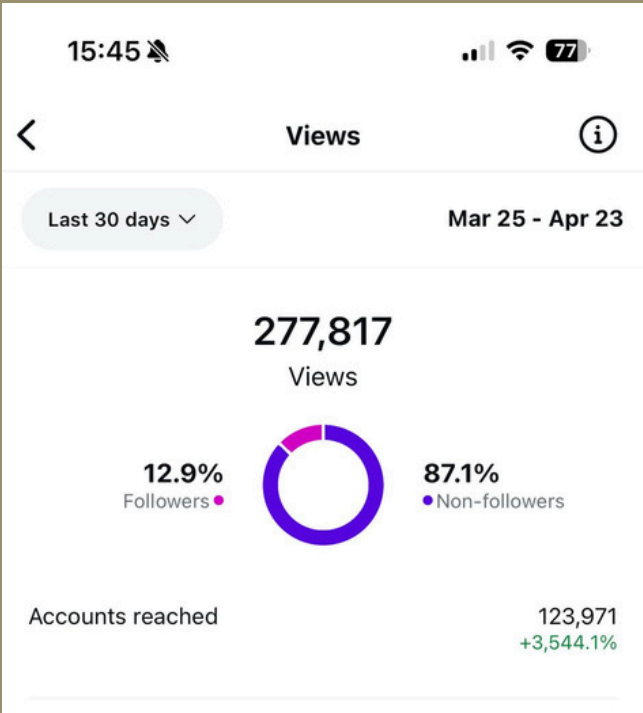
80% MALE



REACH TIKTOK 30 DAYS



REACH INSTA 30 DAYS



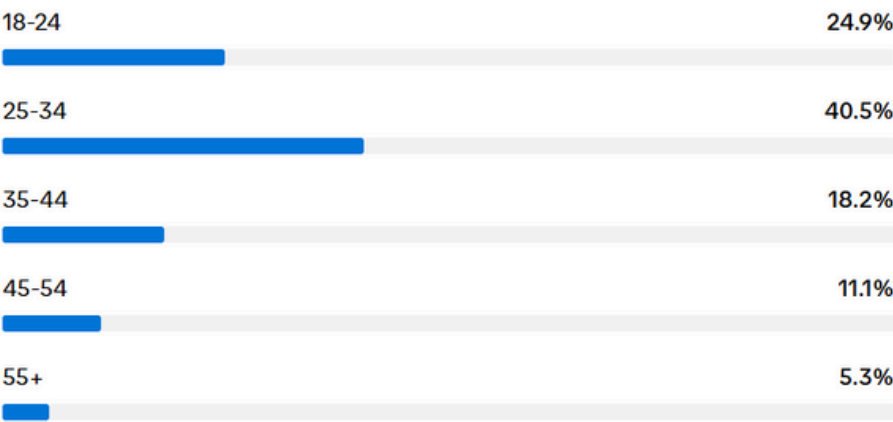
Engaging the 25-35 Male Finance Audience In Belgium

Geslacht

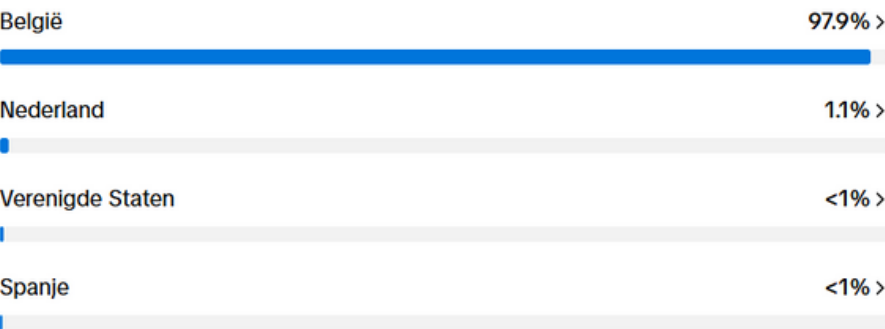


■ Man	80%
■ Vrouw	20%
■ Overig	0%

Leeftijd



Locaties ⓘ



Ewoud aims to make his channel the go-to destination for entrepreneurs and anyone passionate about finance

FINANCE

INVESTING

STOCK MARKET

EXPERTISE

EDUCATION

UNIQUENESS

AUTHENTICITY

CONNECTION

TESTIMONIALS



Glenn Vermeire

favo finfluencer dit. Ik kijk elk filmpje uit en leer telkens iets! 🙌 🙌 🙌

3-30

Reply



1



Zero_VI

Leuke serie, blijf deze zeker doen!

1d ago

Reply



13



Nathan Farcross | Interiors · Friend
interessante video!

3-19

Reply



2



Ann | Procurement | AI Guide

Super leuke content, keep on going! Met welke app maak jij deze video's btw?

3-30

Reply



1



tooneman.vangompel
leuke serie!

23h ago

Reply



1



Ben | Ben's Mentors · Vriend

Love this! Benieuwd naar de volgende video's

2 d gele... Antwoorden



1



Zero_VI

Bedankt voor deze financial basics voor dummies reeks Ewoud 🙌



2



Loïc Martin

Goeie videos, goed bezig!

4-6

Antwoorden



1

METRICS I CAN MEASURE

ENGAGEMENT RATE

THIS METRIC MEASURES HOW MANY PEOPLE ARE INTERACTING WITH THE CONTENT. IT INCLUDES LIKES, COMMENTS, SHARES, AND OTHER FORMS OF ENGAGEMENT.

REACH

THIS METRIC MEASURES THE TOTAL NUMBER OF PEOPLE WHO HAVE BEEN EXPOSED TO THE CONTENT.

AUDIENCE GROWTH

THIS METRIC INDICATES HOW SUCCESSFUL YOUR SOCIAL MEDIA STRATEGY IS IN TERMS OF EXPANDING YOUR REACH TO NEW AUDIENCES.

CONVERSION RATE

THIS METRIC MEASURES HOW MANY PEOPLE ARE TAKING THE DESIRED ACTION AFTER VIEWING THE CONTENT. THIS COULD INCLUDE SIGNING UP FOR AN EMAIL LIST, MAKING A PURCHASE, OR DOWNLOADING AN APP.

COST PER ACQUISITION

THIS METRIC MEASURES HOW MUCH IT COSTS TO ACQUIRE A NEW CUSTOMER OR USER. THIS CAN BE AN IMPORTANT MEASURE OF RETURN ON INVESTMENT FOR SOCIAL MEDIA CAMPAIGNS.

THE METRICS MOST SUITABLE FOR YOUR BRAND IS UNIQUE. PLEASE GET IN TOUCH TO DISCUSS HOW WE CAN WORK TOGETHER TO BEST BENEFIT YOUR BRAND.



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LOOKING FORWARD TO CONNECT!